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Investment Reinvented

Sustainable Development Goals and the Investment Turnaround

Herausgeber: **Bozesan, Mariana, Wendt, Karen, von Weizsäcker, Ernst Ulrich** (Eds.)

Dear valued colleagues,

It is our pleasure to invite you to submit your paper for

Investment Reinvented: Sustainable Development Goals and the Investment Turnaround

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TOPICS – A SELECTION TOWARD AN INTEGRATED SOLUTIONS APPROACH

UN SDG and PARIS Accord Solutions Made Easy for Mainstream Investors and other Stakeholders

Finance, Risk, and Accounting

SRI, ESG, and Impact Investing Solutions

Funding Innovation and Creativity

Public and Mutual Finance

Micro-Finance and Micro-Lending

Law Applied

Critical Dimensions of Social and Sustainable Finance including Governance

Performance Measurement and Metrics

Regulation and Public Policy

Risk Society and Its Implications

Hybrid Solutions and Forms

Financial Markets Reforms and Policy Issues

Corporate Governance and Corporate Social Responsibility

Markets and Institutions Perspectives and Solutions

Carbon and Environmental Finance Markets

Social and Sustainable Banking

Scaling of ESG Investments

Investment Portfolio Construction and Impact Measurements

Public Private Partnerships and Public Policies

Information Economics, Transaction Cost Perspectives

Risk Management

Renewable Energy

Decarbonising Transport

Sustainable Cities

Education Reinvented

Resilient landscapes & water conservation

The role of carbon markets

Scaling finance for climate commitments

Cutting-edge innovations for low carbon

The Integrally Sustainable Exponential (Tech) Investor

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Call for Paper Submission

In the face of humanity's unsustainable journey, the current geo-political crises, overpopulation, and climate challenges, the implementation of the 17 Sustainable Development Goals (SDG) of the United Nations and the ambitious Paris climate accord (COP21), have become an unavoidable obligation. Yet, investors, business leaders, policy makers, economists, the civil society, and political leaders are daunted by the task at hand. This anthology is the first in a series that provides tangible guidelines and concrete solutions through which capital can pave the way toward an integrally sustainable future when it is aligned with investors values and driven by their explicit intention to have a positive impact in the world. It shows how to integrate, in an equal measure, the investment criteria for people, planet, and profit and how to align them with one's own passion and purpose within the investment thesis. Research indicates that more than 30 percent of all assets under management are already invested with environmental, governance, and/or social criteria in mind. This gives hope because it shows that we are on the right, albeit confusing, path toward the implementation of both the UN SDG and COP21.

The purpose of this anthology is manifold and includes but is not limited to the following:

- Making it easy for investors, business people, and other stakeholders to implement the UN SDGs and Paris agreement within their action fields by providing solid *How-to* solutions, frameworks, metrics, and reporting tools for matching the UN SDGs and COP21 across all asset classes
- Help increase the Supply of Capital by providing policies, investment regulations, incentives, and investment de-risking procedures that mandate and prioritize integral impact investments.
- Support Channel the capital toward Integrally Sustainable Development through policies that alter current investment behavior by providing tax incentives, subsidies, reporting requirements, and intermediation for directing capital toward the implementation of COP21 and UN SDGs. Adjust terms of trade, market norms, ratings, and prices according to sustainable economic rules that honor multiple bottom line criteria for investments and business practices.
- Sharing concrete investment solutions and opportunities to help increase the Capacity Building
- Helping to increase the Capital Absorption Capacity toward Integral Sustainability and the implementation of UN SDGs
- Offering integrally sustainable due diligence, de-risking, measurements, metrics, analytics, instruments and reporting tools that make it easy to aggregate, to circulate, and to flow capital

in an integrally sustainable manner in order to implement global challenges

- Providing case studies and show hands-on investments solutions from around the globe that pave the way toward a new paradigm of investing
- Preparing stakeholders for the digitalization era with all its positive and negative consequences and guiding the way toward exponential everything in an integrally sustainable fashion
- Offering best practice examples and solutions

IMPORTANT INFORMATION AND TIMELINE

- Springer Publishing is kindly requesting that **your author information be submitted before December 31st, 2017**. Please enter your full name, affiliation, postal address, phone, Email, CV, photo, and abstract here: <http://responsible-investmentbanking.com/authors-form/>

Please note that the final deadline for submission of the abstract and details is December 31st, 2017.

- Please note this web-link is confidential and for authors only. The information provided will NOT be publicly available online. Your photo, bio, and Email address will be, however, printed in the anthology to introduce you as an author to the reader. The editors will evaluate the abstracts and provide them as a preview to Springer.

Manuscripts containing up to **12,000 words** must be submitted for peer-review online between **November 8th, 2017 and February 25, 2018**. **Please note that February 25, 2018 is the final timeline for delivery of the first draft of your chapter for review and feedback.**

Please Karen Wendt: karen@sustainable-finance.io

- **You will be provided with feedback from the editors within 14 days and we expect the final submission (if any revisions required) by May 31st, 2018.**
- Revised papers based on peer review will be completed by **May 31st, 2018**.
- We want to speed up publication and deliver the Manuscript by **May 31st, 2018**.
- Please follow the Springer author guidelines that you can download from here <http://sustainable-finance.io/sustainable-finance-authors>
- The publication of *Investing Reinvested* will occur no later than beginning of 2019 <http://www.springer.com/de/book/9783319697659>, however we will do what we can to have the anthology published by September/October 2018.

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THE CONTEXT

This book contains the latest and most comprehensive, state of the art compilation of scholarly research and investors expertise on the topic. It represents the badly needed response of holistically thinking impact investors, business leaders, researchers, and economists to the call to action formulated by the Club of Rome in their latest report *“Come on: Capitalism, Short-termism and the Destruction of the Planet,”* published by Springer in 2017.

This anthology demonstrates, moreover, through concrete research and investment case studies that it is not only possible but indeed financially profitable to merge fiduciary responsibility with in-depth considerations for the people and the planet. It is transdisciplinary by nature and combines contributions from both practitioners and researchers within the field of sustainable finance, innovation, entrepreneurship, portfolio engineering, wealth management, exponential tech, security, and transformational leadership. It offers valuable insights into divesting capital from fossil fuels and redirecting it toward integral sustainability across all asset classes while also de-risking assets and offering solutions that ensure the parity of profit, people and planet. The authors not only present leading-edge research and progressive frameworks, they also engage in reinventing investment and finance in a practical manner. They show how a new commitment that anchors the UN SDG to the core of every business strategy can make it not only globally competitive but also profitable. The book addresses, furthermore, the highly important topic of transformational leadership. The new leader must understand and leverage the antecedents, the cross cutting issues, as well as the behavioral aspects and incentives of sustainable finance. The new leader must understand and have the tools at hand to implement both COP21 and UN SDG economics. Therefore, this book also addresses concepts that have thus far not been connected to finance nor investment and include frameworks such as vertical development, integral theory, spiral dynamics, conscious capitalism, and their role in de-risking investments, enabling sustainable innovation, reinventing due diligence, but also in horizontal and vertical team development.

The 193 SDG signatories and heads of state have given investors an enormous opportunity and a wonderful responsibility. Through this anthology, the authors have the opportunity to support investors, business people, policy makers, and other stakeholders toward the implementation of COP21 and the UN SDGs by providing actionable responses and solutions to the questions derived from the 17 UN SDGs:

1. How can we, as investors, **end poverty** in all its forms, everywhere?
2. How can investors contribute to **ending hunger** and encourage the transition to **sustainable agriculture**?
3. How can investors help ensure **healthy lives** and **well-being for all age groups**?
4. How can investors support **quality education and lifelong learning**?

5. How can investors **advance gender equality and the empowerment of women and girls**?
6. How can investors help ensure the **sustainable management of water and universal access to sanitation**?
7. How can investors contribute to a **sustainable energy transition**?
8. How can investors **promote decent work** for all?
9. How can investors **advance sustainable industrialization and innovation**, especially in those places that do **not have access to modern industry**?
10. How can investors help to **reduce inequality** within and among countries?
11. How can investors **transform production and consumption** patterns, to make them more sustainable?
12. How can investors make our **cities more inclusive, safe, resilient, and sustainable**?
13. How can investors be part of the urgent action that is needed to **combat climate change** and its impacts?
14. How can investors be part of **caring for our oceans and seas**?
15. How can investors help to **protect and restore ecosystems and preserve biodiversity**?
16. How can investors contribute to the development peaceful, inclusive, and **just societies**?
17. How can investors **advance the global partnerships** needed to achieve all of these goals?