

Fintech Reinvented©

Fintech Reinvented is a product of Sustainable Finance Book Series

In cooperation with SwissFinTechLadies



*A chance to quit problem knowledge , focus on target knowledge and develop transformation  
knowledge and enable diversity*

*The link to alternative approaches*

*Methods and tools to change economy and business and align with the Sustainable Development  
Goals*

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#### **Call for Papers**

- ▶ *According to Tech Crunch in 2017 only 17 % of start-ups have a female founder.*
  - ▶ *Currently only 7 % female-led FinTech start-ups in Switzerland.*
- ▶ *Of the 100 FinTech companies that raised venture capital funding in Europe in 2015, only five had female chief executives, and of their total 364 key executives, only 7% were women, according to an FN analysis of Dow Jones Venture Source and Factiva data.*

- ▶ *"If Fintech remains unattractive to women, however caused, the industry will keep on depriving itself of half of the potential".*

*Therefore the EU and International Insitutions are looking for ways to support women in entering the field.*

- ▶ *Diversity add a 15 to 35% Boost In Performance when embedding diversity in the FinTech culture.*
- ▶ *increases breath, depth and speed of technological learning according to Academy of Management.*
  - ▶ *Addressing cross-cutting issues in existing markets.*
  - ▶ *Enable a high level of innovation and therefore inherently needing diversity.*
- ▶ *Increased creativity, better ideas and better overall productivity are among the commonly cited performance benefits.*

Editors:

*Karen Wendt Sustainable Finance.io et al. et.al.*

### Key Words

1. Diversity
2. EU Digital Single Market
3. SDG No5
4. SDG No 17
5. Network Economy
6. Digital Revolution
7. Exponential Tech
8. Cryptocurrency
9. Cryptofinance
10. Finance 2.0
11. Coopetition
12. Ecosystems
13. Cryptovalley

- 14 .Integrated DesignThinking
15. SDG Implementation in Finance
16. Sustainable Sourcing
17. Ken Wilber Integral Theory
18. Contagion
19. Network analysis

### Submission Process and Deadlines

#### IMPORTANT INFORMATION AND TIMELINE

- We are kindly requesting that **your author information be submitted before October 31<sup>st</sup>, 2018**. Please enter your full name, affiliation, <http://responsible-investmentbanking.com/authors-form/>
- Please note this web-link is confidential and for authors only. The information provided will NOT

be publicly available online. Your photo, bio, and Email address will be, however, printed in the anthology to introduce you as an author to the reader.

- Manuscripts containing up to 18,000 words must be submitted for peer-review online between October 1<sup>st</sup> 2018 and January 1<sup>st</sup> 2019. Please note that January 1<sup>st</sup> 2019 is the final timeline for delivery of the first draft of your chapter for review and feedback.

Please submit to

[karen@sustainable-finance.io](mailto:karen@sustainable-finance.io)

You will be provided with feedback from the editors within 30 days and we expect the final submission (if any revisions required) by March 1st 2019.

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## Sustainable Finance

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